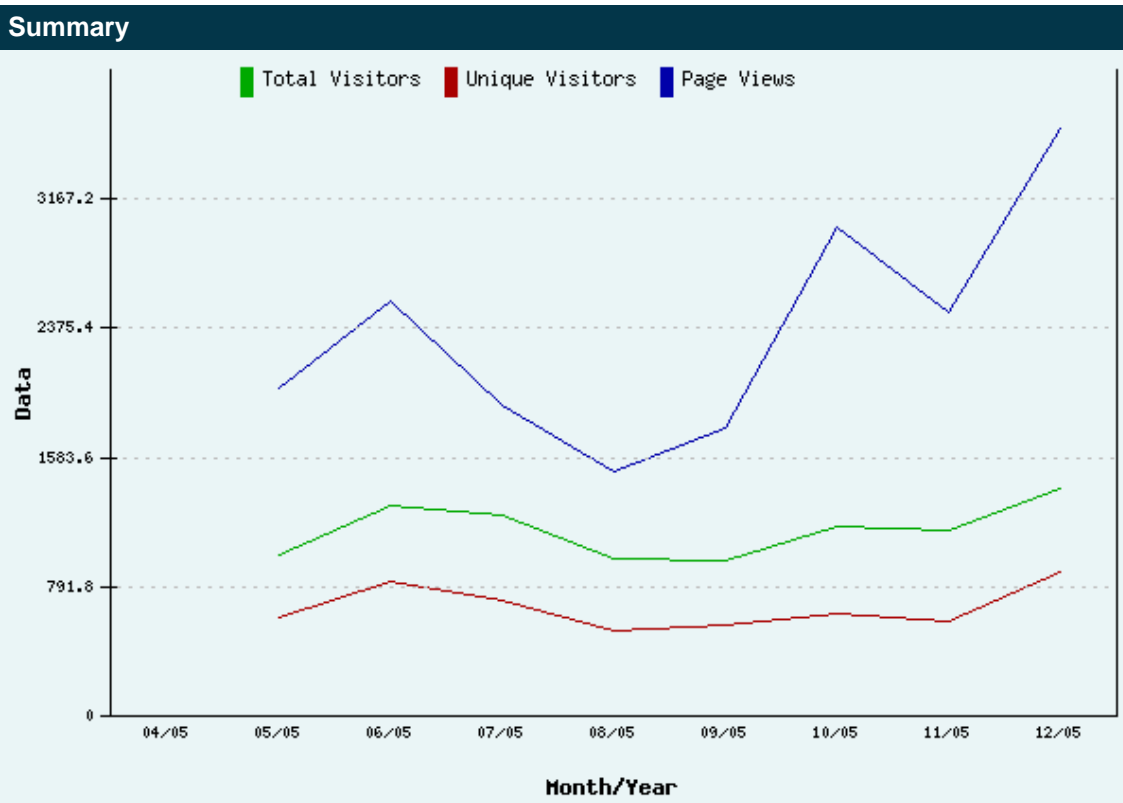


**The Traffic Facts report displays crucial information about traffic and visitor activity on the LIPCRACK.COM Web site within the following time span: 04-02-05 to 12-30-05**

The Summary Report provides an overview of the number of visitors to the site - unique and total visitors - and overall number of pages viewed by those visitors within a given period of time.



Date	Total Visitors	Unique Visitors	Page Views
April, 2005	0	0	0
May, 2005	985	609	2,010
June, 2005	1,283	828	2,546
July, 2005	1,233	707	1,909
August, 2005	963	517	1,496
September, 2005	953	557	1,762
October, 2005	1,156	631	3,001
November, 2005	1,141	575	2,478
December, 2005	1,390	884	3,599
<b>Total</b>	<b>9,104</b>	<b>5,308</b>	<b>18,801</b>